



### A Few Things to Keep in Mind:

- It's a good idea to pass on WHALE information and materials to others who routinely drive your child.
- Remember to note corrections on the information card as details change, and update the child's picture.
- Remove the information card from the seat if you sell or give the seat away.

### National WHALE Partners

American Hospital Association  
 American Society of Directors of Volunteer Services  
 National Highway Traffic Safety Administration (NHTSA)  
 General Federation of Women's Clubs  
 Connie Day

For information on WHALE or WHALE materials, contact the NHTSA EMS Division at 202-366-5440.

# The care you need is always right here.

And here. And here. And here.



And here. And here. And here.

At South Baldwin Regional Medical Center, the care you need is always close to home – wherever home may be.

**SOUTH BALDWIN**  
 REGIONAL MEDICAL CENTER  
 Quality Care. Right Here.

Hwy. 59 • Foley, Alabama • 949-3400 • www.southbaldwinrhc.com

### Part of the South Baldwin Care Connection

**Alabama Gulf Coast Imaging Center**  
 251-962-1250 • Gulf Shores, Alabama

**Alabama Gulf Coast Urgent Care Center**  
 251-962-1250 • Gulf Shores, Alabama

**Gulf Coast Occupational, Sports & Pain Medicine**  
 251-923-2050 • Foley, Alabama

**Lillian Medical Specialist Clinic**  
 251-961-1020 • Lillian, Alabama

**Orange Beach Medical Center**  
 251-974-3820 • Orange Beach, Alabama

**South Baldwin • Regional Medical Center**  
 251-949-3400 • Foley, Alabama

**South Baldwin Regional Home Health**  
 251-949-3600 • Foley, Alabama

**WHALE™**

"We Have A Little Emergency"



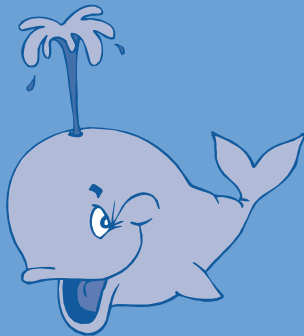
A Child Safety Seat Occupant Identification Program

**SOUTH BALDWIN**  
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A Child Safety Seat Occupant Identification Program

*While driving to the store with her 8-month-old grandson, a grandmother lost control of her car and crashed into a tree. The infant suffered only a few bruises, but the grandmother was knocked unconscious. When rescue workers arrived on the scene, they had no way of identifying the baby or collecting vital medical information about him. Fortunately, both the grandmother and infant received the treatment they needed, but rescue workers felt that they could have been much more effective if they had only known the child's name and pertinent emergency information.*



## “We Have A Little Emergency”

In 2002, 63,000 children under age four were involved in automobile crashes. These crashes happen when children ride with parents, as well as with others, such as grandparents, neighbors and babysitters. If the adult in the vehicle is seriously injured and unable to talk, emergency personnel have no easy way of identifying the child or his/her special needs – vital information that can help rescue efforts go more smoothly. Sometimes, just knowing the child's name can help rescue workers comfort a frightened child, while knowing who to contact in an emergency allows them to notify parents or the next closest relative right away. That's when **WHALE** – “We Have A Little Emergency” – can make a difference.

## “We Have A Little Emergency”

WHALE is an identification program that started in the early 1990s by Connie Day, a child caregiver in Virginia, who wondered what would happen to the children in her care in the event of a car crash. The program is now recognized and used by emergency personnel in 34 states.

It's easy to participate in the program. Kits may be obtained from the South Baldwin Regional Medical Center Women's Services Department by calling 251-949-3676, or the Marketing Department at 251-949-3479. You can also check with your local fire or police department to find out if they participate in the program.



## Contents of Kit

### WHALE™ Information Card and Holder

Fill in all pertinent information on this card (child's name, date of birth, medical history and emergency contacts), and affix the child's photo to the card (optional). To ensure privacy of these personal facts, place the card in the holder and fasten it to the back of the safety seat where it will not be visible from outside of the vehicle.

### Two WHALE™ Safety Seat Stickers

These stickers include the **WHALE** logo and should be attached to the sides of the safety seat so they are easily seen.

### Two WHALE™ Vehicle Window Stickers

These stickers include the **WHALE** logo and should be attached to the inside of the lower rear corner of the vehicle's side windows. This lets rescuers know that the occupants participate in **WHALE** and that they can find important information on the back of the child safety seat.

